



## Pacific Rim Council on Urban Development PRCUD Newsletter; April 2008



Message from PRCUD President  
Dr. Yeong-Joo HAHN

Dear Friends and Colleagues,

It is my great honor to convey to you all my best wishes on behalf of the Pacific Rim Council on Urban Development. This is an exciting time for PRCUD, as we prepare for the forthcoming 2008 PRCUD Roundtable Forum in Cambodia. Our host is APSARA, the local governmental authority responsible for the Angkor region. This is truly a milestone for our organization, and it builds on the successful Forum we held this past year in Jakarta. In this regard I wish to acknowledge the tremendous accomplishment of my predecessor as PRCUD President, Mr. Cor Dijkgraaf, whose efforts were instrumental to that resoundingly successful event.

As you know, PRCUD is a unique organization. We are not a governmental authority, yet we are very much involved in public policy issues. Nor is PRCUD an academic institute, although our activities are strongly informed by scholarship and professional expertise. PRCUD is not a for-profit organization, but we do promote the cause of responsible private sector investments. Finally, we are not a consulting firm, although we are actively engaged in public consultation. In fact, PRCUD is a network of urban development professionals who seek to share our knowledge and expertise with others on a reciprocal basis.

It is in this spirit of mutual respect and good will that I look forward to working with each of you in the days ahead. Those of you who have participated in one or more PRCUD Roundtable Forums in the past are especially encouraged to scout out additional venues for possible future events, and we also welcome creative and mutually rewarding partnerships with other organizations. In this regard I am very pleased to acknowledge the highly constructive and collaborative relationships PRCUD has developed recently with the World Bank, the Getty Conservation Institute, and the Center for Khmer Studies.

I trust you will find this newsletter to be both interesting and informative. Please enjoy, and stay tuned for more news about our upcoming Forum as the year unfolds.

## PRCUD Roundtable Forum held in Jakarta, May 2007



### ← News Conference

Then-Deputy Governor (now Governor) Fauzi Bowo of the Jakarta Metropolitan Government holds news conference at PRCUD Roundtable Forum. Seated to his right are Outgoing PRCUD President Cor Dijkgraaf and Incoming President Yeong-Joo Hahn.



*The job of PRCUD President does not pay well, but the perks are fantastic ! →*



## Jakarta Forum addresses revitalization of the historic *Kota Tua* district



Contact the PRCUD Secretariat at [prcud@usc.edu](mailto:prcud@usc.edu) to receive an electronic copy of the ***PRCUD Jakarta Report***.



In addition to local experts, invited participants from Japan, Australia, Korea, the United States, Singapore, the Netherlands, and China convened to advise on policy recommendations for revitalizing the historic *Kota Tua* district. The World Bank, Asian Development Bank and other international development agencies were also well represented. PRCUD is now working with Governor Fawzi Bowo on implementation.



# PRCUD Angkor Forum to be held October 26<sup>th</sup> – 29<sup>th</sup>, 2008

PRCUD is pleased to announce that its next Roundtable Forum will be held in Siem Reap, Cambodia, Oct 26<sup>th</sup> – 29<sup>th</sup>, 2008. The event will focus on the complex interplay between conservation of the World Heritage Angkor remains and urbanization of the surrounding region.

We are proud to be collaborating closely with the Getty Conservation Institute (GCI) of Los Angeles and the Center for Khmer Studies (CKS) in Siem Reap, in preparing this event, to be hosted by the regional authority APSARA.

President Yeong-Joo Hahn recently visited Siem Reap to sign a *Memorandum of Understanding*, along with his counterparts from GCI, CKS and APSARA.





## PRCUD Angkor Forum



*Urbanization, Angkor style*

Siem Reap is the burgeoning urban area adjacent to the world famous Angkor Wat and other historical cultural artifacts. This contemporary urban setting derives much of its economic activity through tourism and related activities. A major challenge for APSARA, the local government authority, is to foster sustainable urban development in Siem Reap and surrounding areas in a manner that contributes to the long term preservation of the cultural heritage of the region.



*CKS Director Dr. Philippe Peycam has a way of making hard work look easy!*



### **Planned sessions focusing on:**

- 1. Cultural & historical values**
- 2. Institutions & regulations**
- 3. Sustainable tourism**
- 4. Economic development**
- 5. Next steps**



*At the conclusion of a working meeting in October to discuss the proposed Forum, from L to R: Lesley Perlman, Deputy Director of CKS, PRCUD Executive Secretary Eric Heikkila, APSARA Urban Planning Director HE Uk Someth, CKS Director Philippe Peycam and GCI Project Specialist Kecia Fong. Dr. Jeff Cody of GCI (lower right photo), was there in spirit as a prime mover of the proposed event.*

## It was worth a try ...

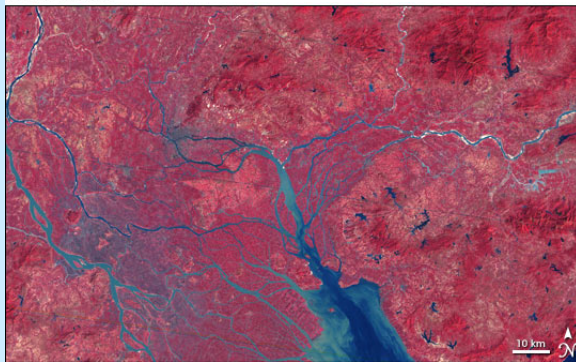
These images from NASA show the dramatic urbanization that has arisen in the Pearl River Delta region of China over recent decades. The resulting environmental issues are complex and interdependent. The World Bank suggested to the Guangdong provincial government the possibility of a PRCUD Roundtable Forum to advise on possibilities for inter-municipal cooperation on environmental issues.

In early November 2007, PRCUD President Yeong-Joo Hahn led a group to visit the provincial capital Guangzhou. In the end, the Guangdong provincial government concluded they are not yet ready to host a PRCUD Forum, but they continue to collaborate on related projects, including a professional field lab conducted by the University of Southern California School of Policy, Planning, and Development in conjunction with the Hong Kong – America Center.

The photos on the left and right flank below are taken from the working meeting, which was of course followed by a delightful meal and friendly toast. From L to R in the center photo are PRCUD President Hahn, Tom Zearley of the World Bank, Guangdong Provincial liason for WB projects Shuyuan Li, PRCUD Executive Secretary Eric Heikkila, and Hong Kong – America Center Director Glenn Shive.



January 10, 2003



October 19, 1979





## PRCUD Forums; past & future

The Ambassador of Vietnam to the Netherlands His Excellency Mr. Huy Thong paid a visit to Urban Solutions in Rotterdam and spoke with Cor Dijkgraaf director of Urban Solutions and past President of PRCUD.

One of the points of discussion was the clear expression of interest of the Ambassador to invite PRCUD to jointly organize a future PRCUD Forum in Hanoi. The theme might be the renovation of the Ancient Quarter of Hanoi. Stay tuned!



*The Ambassador of Vietnam in discussion with Cor Dijkgraaf  
( Photo Judith Lekkerkerker)*



*Photo of the completed dike at Saemangeum,  
Courtesy Expo Jeonbuk 2007*

In October 2005 PRCUD organized the Forum in Jeonbuk “Planning the Saemangeum Land Reclamation and Port Project”, in South Korea. The recommendations of PRCUD were largely followed up. The dike is closed and the land is being prepared for agriculture, green parks and harbor and industrial development. This Expo and international Conference was to promote industrial and harbor development the Saemangeum area.

Cor Dijkgraaf, who was the president during the Forum in Jeonbuk, was asked back to South Korea to give a lecture during the international conference at the World Logistics Expo Jeonbuk Korea 2007.

## Follow-up report on PRCUD Forum Palembang 2002

It might interest you to know that the Local Authorities of Palembang have started to renovate several blocks of historic 19th century shop houses in the city centre. This is a direct follow up of the recommendations of the PRCUD Forum in Palembang 2002.

PRCUD Forums do produce concrete results!



*Before and after Photo's Cor Dijkgraaf.*



# PRCUD Member News

## Richard Peiser

Harvard University Professor Richard Peiser is one of PRCUD's earliest participants. In fact, he delivered a plenary session paper at PRCUD's second conference in Hong Kong seventeen years ago! He is now leading a new research project under the auspices of the Harvard Real Estate Academic Initiative to create urban growth models simultaneously for the Los Angeles and Shanghai metropolitan areas. First results for a 50 zone integrated land use/transportation/ecology model of each city are scheduled for Spring, 2009.

## Belinda Yuen

National University of Singapore Associate Professor Belinda Yuen continues to be an active PRCUD board member, and recently chaired a session at the PRCUD Jakarta Roundtable Forum.

She has recently been very much engaged with various United Nations projects: serving as an International Advisory Board member, United Nations *State of the World's Cities Report 2008/09*, and as an Advisory Board member for the United Nations Global Research Network on Human Settlements (2007-09). These and many other accomplishments led to her recent inclusion in the special 10th anniversary edition of Marquis *Who's Who in Science and Engineering*, 2008-09. Our congratulations to Dr. Yuen!



Session chair Belinda Yuen in discussion during coffee break. photo: Asep Kambali

Perhaps there is something special in the water in **Japan**, for our members there all appear to be thriving!



**Koichi Sunada**

**Dr. Koichi Sunada** was recently awarded honors by the prestigious Foundation for Encouragement of Social Contribution (formerly the Nippon Kenshokai Foundation) for his outstanding contributions to combat gun violence in Japan and abroad. The award was bestowed on Sunada-san by His Highness Hitachinomiya, brother to the Emperor of Japan.



**Kit Weddle**

**Dr. Kit Weddle** was recently appointed as Secretary-General to the Commonwealth Association of Surveying and Land Economy . We anticipate that CASLE will surely thrive under his leadership.

<http://www.youtube.com/watch?v=B6w0h-JzmWI&feature=user>



**Yukio Oguri**

**Dr. Yukio Oguri** continues to apply his prodigious and bountiful imagination to innovative ideas pertaining to Soft Car. To see how readily children relate to this concept, everyone is urged to follow the video link below.





## Paul Rabé

In what is surely the most heart warming photo of the year. PRCUD Board member **Paul Rabé** poses with his daughter Tess, who will be a year old in June. Paul has moved back to Rotterdam after three years based in Cambodia, where he continues to ply his consulting trade.

Paul is on line to produce the *PRCUD Angkor Report* later this year. His long experience with PRCUD combined with his clear writing style and extensive dissertation research in Cambodia make him uniquely suited to the task.



## Hildebrand, Mark

Mark Hildebrand, who managed the Cities Alliance since its inception in 1999, recently retired from the World Bank and is now advising on urban and housing policies mainly in Africa and Asia, as well as on a new urban initiative with organizations of the urban poor funded by the Gates Foundation. Part of his work is now based in Cambodia, and he looks forward to participating in the PRCUD Forum there later this year.



## Zearly, Tom

Tom Zearley, who recently chaired a session at the PRCUD Jakarta Forum, has moved back to World Bank headquarters in Washington following a nearly five year assignment in Beijing as the Bank's urban sector coordinator for China and Mongolia.

In his current job, as lead operations officer, Tom continues to manage clusters of urban environment projects in Chongqing municipality and Guangdong province, while taking on assignments related to the Bank's role in knowledge sharing and external partnerships in urban management and infrastructure development in the East Asia and Pacific region.

In addition, Tom looks forward to continuing his participation in PRCUD roundtable forums.



## Hanh D. Le

After moving from Tokyo to California in 2001, Dr. Le joined the faculty of the school of Engineering at the University of Southern California. She is continuing her teaching and research focus on container port development and operations and freight logistics.

In 2005 she established her own consulting company to broaden her professional abilities and to extend her expertise to port operations in both North and South America, in addition to her experience in Asia and Europe. Since then, Dr. Le has been actively involved in several major port projects, including capacity and operational analyses provided for the Ontario Teachers Pension Fund in their \$2.3 billion acquisition of several major container terminals in late 2006. Dr. Le finds that teaching, research, and consulting activities provide an excellent professional combination that allows real project experiences to enrich her teaching and research efforts in field.

In her spare time Dr. Le enjoys golfing and sailing with her husband and son; though she often thinks of Japan and hopes to find consulting or research opportunities that will allow her to visit there often.



## Robert L. Guild

After nearly ten years in academia in the United States and New Zealand, Dr Guild returned to professional practice in international development. He designs and implements investment projects and technical assistance in transport and urban development throughout the Pacific region for the Asian Development Bank, based in Manila.

## Christopher Silver

Christopher Silver is Dean of the College of Design, Construction and Planning at the University of Florida, and recently chaired a PRCUD session at our Roundtable Forum in Jakarta. With his newly published book on the topic, he was ideally suited to guiding the session's discussion about the historical and planning context of Jakarta.

In addition, we are delighted to learn that Chris was recently awarded the Laurence C. Gerckens Prize at the biennial Society for American City and Regional Planning History conference in Portland, Maine. The prize is awarded once every two years to a scholar-teacher who has demonstrated sustained excellence in the teaching of planning history.

*Planning the Megacity: Jakarta in the Twentieth Century*, by Christopher Silver, (Routledge, 2007)





## Victoria Beard



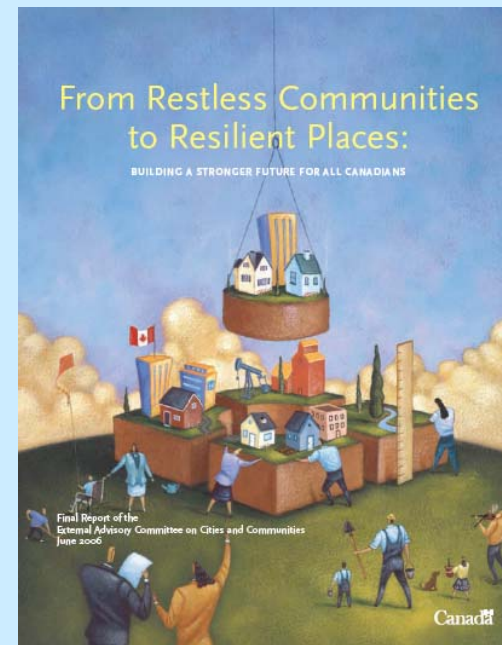
*Planning and Decentralization: Contested Spaces for Public Action in the Global South*, edited by Victoria Beard, Farank Miraftab, and Christopher Silver, published by Taylor and Francis, June 2008

Christopher Silver, some of whose recent activities are described on the previous page, has also teamed up with colleagues Victoria Beard (UC Irvine) and Faranak Miraftab (U Illinois Urbana-Champaign) to edit a newly published book exploring the role of planning of “contested spaces” in an era of decentralization in the global south. Victoria, having heard wonderful things about PRCUD, is all fired up to attend a future Forum!

## Michael Harcourt

**Michael Harcourt** is former Mayor of Vancouver and Premier of British Columbia, Canada. He gave the keynote address at PRCUD's Seoul conference in 1996 and is an old friend of PRCUD.

He continues his active involvement on urban sustainable development, recently authoring a special report commissioned by the Prime Minister of Canada.



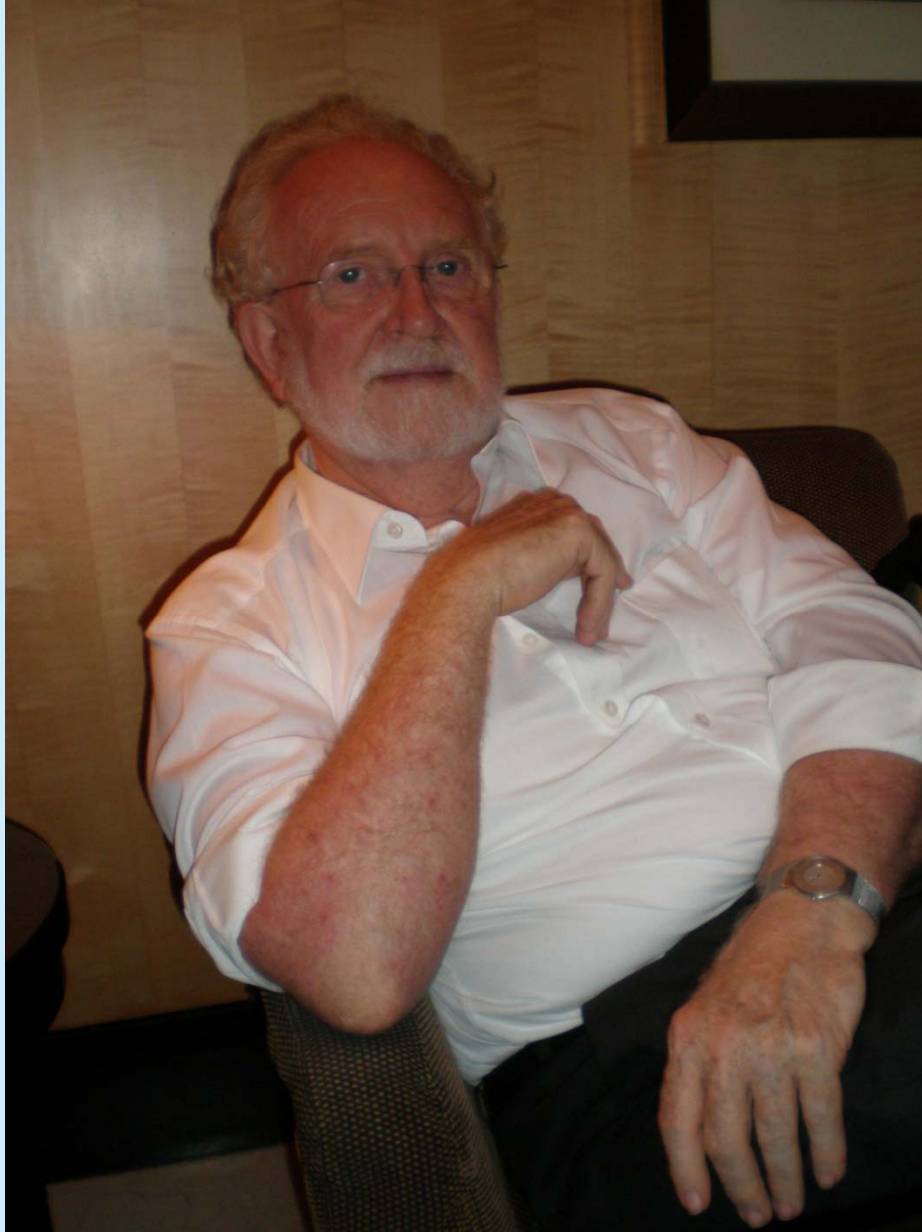
Dr. Ed Blakely, a former President (1992-93) and old friend of PRCUD , has had a lot of interesting assignments since his Presidency. His latest and perhaps most ambitious is as the head of the agency directing the recovery of New Orleans. Ed's role is to plan, organize and lead the program for the recovery of the most devastated city in US history: New Orleans, which was ravaged by Hurricanes Katrina and Rita in August of 2005, was totally shut down by the twin hurricanes.

Ed was appointed in January 2007 almost two years after the catastrophe. he has developed a recovery plan that has been praised by residents and the experts alike. His plan calls for securing and expending \$1.1 billion over the next 3 years on public infrastructure as a catalyst for private and community investment. As with any recovery, the process has been slower than some pundits suggest, but much faster than most of the experts predicted. New Orleans is up and running and has over 70% of its population back, all infrastructure in place, and housing being re-constructed at a record pace.

## Edward Blakely



*Dr. Edward Blakely, center, with community organizers in New Orleans*



## Terry Byrnes

And finally, while we are on the topic of splendid past PRCUD Presidents, we bring news from Mr. Terry Byrnes, who presided over PRCUD with energy, wisdom and grace from 2002 – 2005.

He paid a visit to the PRCUD Secretariat on a recent visit to Hong Kong, where he let it be known that he is still keeping a keen eye on things, and that there is to be no monkey business within range of his withering gaze.

Good jest aside, Terry is pleased to inform his PRCUD friends that he is doing well personally and professionally, and sends his best wishes to all.

The PRCUD Newsletter is published by the PRCUD Secretariat. Executive Secretary Eric Heikkila thanks outgoing PRCUD Administrative Assistant Takashi Kamishiro and Teresa Cheung of the Hong Kong – America Center for their assistance, and past President Cor Dijkgraaf for his substantial contributions to this issue. Contact PRCUD at [prcud@usc.edu](mailto:prcud@usc.edu)